



2021 VIRTUAL EVENT SERIES

Amplifying the voices of today's most influential leaders across industries

Profile's reach extends beyond the printed page. In 2021, *Profile* is hosting a series of quarterly virtual events to bring together the powerful stories of our business leaders in a whole new way. Connecting people and ideas, *Profile* events celebrate real people in leadership positions who want to share their hard-won insight into today's business world. By hearing from and connecting business leaders across industries and titles, united by their passion for excellence, our events open doors and broaden networks to advance careers for our sponsors and audience.

PUBLICATION SERIES

Culture—Quarter 1 2021

Date: March 2021

Sponsorship available

This event will convene influential leaders featured in our Culture issue and beyond to share their insights on how to foster a company culture that encourages employees to bring their whole selves to work.

Disruptors—Quarter 2 2021

Date: May 2021

This event will convene influential leaders from our Disruptors issue and beyond to discuss how they are charting a new frontier within their organizations.

Global—Quarter 3 2021

Date: July 2021

Sponsorship available

This event will unite influential leaders in our Global issue and beyond to discuss leadership strategies and the future of the global economy.

Strategy—Quarter 4 2021

Date: October 2021

Sponsorship available

This event will bring together influential C-suite leaders featured in our Strategy issue and beyond to discuss:

- How to build a long-term strategy
- Collaboration with fellow executive leaders
- Preparing for organizational growth



CHRO ROUNDTABLE SERIES: TOMORROW'S WORKFORCE

It's important to come together and strengthen community in a world rocked by the COVID-19 pandemic, civil unrest, and economic crises. Our roundtable series will highlight how CHROs navigate today's cultural and corporate landscapes to support and prepare their companies for the future of the workplace. HR executives will share strategies, perspectives, and changes they are making to support the workforce of the future. These peer-to-peer discussions create a space where HR innovators can talk about important ideas, develop new perspectives, and connect in a whole new way.

BE PART OF THE CONVERSATION

Profile custom events mobilize our influential network of leaders and decision-makers to deliver events that achieve strategic client and attendee goals.

For more information on sponsorship opportunities, or to learn more about our custom event options contact events@guerrerromedia.com.